EIOC (Excellence in Oncology Care) is an educational initiative led by Dr Shaheenah Dawood, Consultant medical oncologist and associate professor in clinical oncology in the United Arab Emirates and organized by INDEX Conferences & Exhibitions Organizing Est. This year EIOC was conducted on a virtual format which had over 12 various oncology sub specialty tracks which were covered over the stretch of 3 days from 15-17, Oct 2020.

EIOC 2020 a virtual event was organized in collaboration with Arab School of Urology under the patronage of Dubai Health Authority and supported by Ministry of Health & Prevention UAE and also most of the renowned cancer centers and associations in the region and beyond had participated namely Mediclinic Hospital, Apollo Proton Center- India, Tata Memorial Cancer Center- India, Shaukat Khanum Memorial Cancer Hospital- Pakistan, Emirates Oncology Nursing Society, Asian Cancer Institute and Sheikh Khalifa Medical City.

EIOC 2020 was also in conjunction with World Tour of International Federation of Head & Neck Oncologic Societies, which has membership societies from over 65 countries and most of the well-known Head & Neck Oncologist from across the world were part of the meeting.

EIOC 2020 has been a very personal initiative by Dr Shaheenah Dawood to continue a free of cost medical education for oncology related science and medicine update catered towards oncologists and medical fraternity of this region and beyond. and was successful to educate more than 4800 virtual attendees from across the globe and will provide certification from European Accreditation Council for CME and Ministry of Health and Prevention UAE.

EIOC 2020 virtual meeting concluded successfully with over 200 speakers presenting from all over the world including UAE, with a total stream of over 32 hours, more than 100 research poster submissions which was reviewed by the scientific committee and winners were acknowledged for their contribution.
ONLINE MEDIA COVERAGE 2020

UAE News 247

Healthcare
Excellence in Oncology Care Successfully Concluded in Dubai
5 November 2020
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Excellence in Oncology Care Successfully Concluded in Dubai
Dubai, United Arab Emirates, November 5th, 2020: Excellence in Oncology Care (EOC), the largest annual meeting that caters to the continuous medical education for healthcare professionals in the field of cancer treatment was successfully concluded last week in Dubai, UAE.

AL Press

Excellence in Oncology Care

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Excellence in Oncology Care Successfully Concluded in Dubai

Excellence in Oncology Care – EIOC, the largest annual meeting that caters to the continuous medical education for healthcare professionals in the field of cancer treatment was successfully concluded last week in Dubai, UAE.
FACTS & FIGURES

SESSION VIEWS

DAY 1
- Head & Neck Surgery and Oncology 1034 Views
- GI Cancer Session 987 Views
- Uro-Oncology Session 491 Views

DAY 2
- Lung Cancer Session 867 Views
- Breast Cancer Session 1490 Views
- Imaging Session 628 Views

DAY 3
- Immuno Oncology & APMEA Molecular Tumor Board 1210 Views
- Palliative Care & Oncology Nursing 865 Views
TOP MIDDLE EAST ATTENDANCE OUTSIDE UAE
- Saudi Arabia
- Egypt
- Kuwait
- Lebanon
- Oman
- Iraq
- Bahrain
- Turkey
- Yemen
- Libya

TOP 10 COUNTRIES STREAMED TO
- India
- Philippines
- Indonesia
- Saudi Arabia
- Pakistan
- Malaysia
- Egypt
- Kuwait
- Argentina
- United Kingdom

AUDIENCE
- 16% Oncologists
- 4% Pharmacists
- 2% Haematology Specialists
- 4% GENE Other HCPs in Cancer Care RAL Practice
- 10% Oncology Surgeons
- 15% Imaging & Lab Specialists
- 3% Pharmas
- 12% Academia
- 15% General Practice
- 21% Nurses
TESTIMONIALS

It was a great pleasure to speak at the @EiocOncology virtual conference in front of around 800 participants. What a great turn out! Thank you to everyone who attended and to the superb organisers.
#prostatecancer #urology #dubai

Nice wrap up to the day with a panel in Dubai @EiocOncology and delhi @ApolloProton @HospitalsApollo on early breast cancer. So wonderful to catch up with colleagues from across the globe!
@OncoAlert @ESOncology

Enjoyed listening to @professorSteph7 @royalmarsdenNHS @EiocOncology on practice changing papers in EBC. Clear & balanced overview @OncoAlert @ESOncology disappointed -adjuvant cdk4/6i studies not being consistent. Should we change practice based on one study with no OS data?

Looking forward to an excellent line up of talks & discussion @EiocOncology #EIOC2020 @OncoAlert alongside @agrothey @SirohiBhawna.
#CRCSM #PANCSM #ctDNA 🔶 #VirtualConference #Oncology #Cancer #CancerResearch #LiquidBiopsies

A privilege to be among the first 4 oncologists from Israel invited to give a talk in @EiocOncology conference in the UAE. A wonderful opportunity for new collaborations! Thank you @Shaheenah1 for this kind invitation.
cancercongress.ae/wp-content/upl...
ONLINE PRESENCE
AUDIENCE FEEDBACK

Q.1 Overall, how satisfied were you with the instruction to access the Live Streaming Portal?
- Extremely Satisfied: 1%
- Very Satisfied: 6%
- Satisfied: 21%
- Fairly Satisfied: 72%

Q.2. Did the event fulfil your educational goals and expected learning outcomes?
- Very Much: 23%
- Somewhat: 1%
- Not Much: 1%
- Undecided: 75%

Q.3. Was the presented information well balanced and consistently supported by a valid scientific evidence base?
- Very Much: 0.33%
- Somewhat: 0.09%
- Not Much: 20%
- Undecided: 79%

Q.4. Given the new virtual event this year, how likely are you to attend EIOC 2021 Event live in Dubai next year?
- Definitely Will: 14%
- Probably Will: 0.095%
- Will Not Attend: 86%
What can I expect from this platform?

- News and updates from the world of oncology
- Upcoming and archived webinars
- Highlights from recent conferences
- Most recent case and discussion thread
- Podcast and Interview from experts in Oncology

**SAVE THE DATE**

16-17 OCTOBER 2020

**CONFERENCE REGISTRATION**

Early Bird rates until 13th August 2020

**SUBMIT ABSTRACT**

until 5th September 2020

**IF YOU MISSED ON ANY SESSION KINDLY VISIT WEBSITE :**

APMEAONCOLOGY.COM